MERSEYSIDE FIRE & RESCUE SERVICE

www.merseyfire.gov.uk

A message for partner organisations this Halloween & Bonfire period from Merseyside Fire & Rescue Service

To all partners,
We at Merseyside Fire & Rescue Service want everyone across Merseyside to stay safe and engage in positive behaviour during the Halloween and Bonfire period. A vital part of ensuring that is our good relationship with partners across the area.

With that in mind, we have worked with our communications team to produce some short videos and social media content, which we would like you to share with your audiences to encourage them to make the right choices to keep themselves, their property and their community safe.

You should carefully review all videos and consider which videos you decide to show or share, as some of the material may not be suitable for younger or more sensitive people, however, you should make a decision based on the behaviour and likelihood of participation in risky or negative activity by your audiences.

Please view the videos on our YouTube channel https://www.youtube.com/user/Merseyfire (or if you cannot access youtube, we have also provided a wetransfer link here https://bit.ly/3VwjgGl at which you can download the video files and social media content to a location of your choice).

The social media content in the wetransfer link contains key messages around firework safety, Halloween costumes, wheelie bin fires and deliberate fire setting. We will be putting out this content over the Bonfire and Halloween period, so please share on your social media platforms.

Direct YouTube links to the videos and a brief description of content are below.

'Don't let your Halloween turn into a nightmare'- Halloween costume safety video showing the flammability of Halloween costumes- this is aimed at parents buying Halloween costumes
https://www.youtube.com/watch?v=x-71QYA_kYw&list=PLVRqw03en9eBD3JRF8ajc1d-d5LbVajbT&index=2

'Don't make fireworks the last thing you see'- This video depicts serious and permanent injury from firework misuse and is aimed at older children who may be at risk of participating in risky behaviour - https://youtu.be/q60dT0E5Sms

‘Make the right choice’ - This is an animation about making the choice between positive and negative behaviour and should be suitable for anyone https://youtu.be/R7139N1Hfjw

‘We can’t be in two places at once’ – outlines the additional pressures on the Fire & Rescue Service caused by deliberate fire setting, aimed at young people who could potentially become involved in this and have not considered the repercussions https://youtu.be/eyaHRe6hw80

‘Lily’s story’ animation – tells the story of a young girl whose community is blighted by anti-social behaviour during the bonfire period, the consequences of firework misuse and deliberate fire setting and that it may ultimately lead to more serious criminal activity- aimed at older children with a view to encouraging them to consider the effect of their actions on younger children and their future trajectory https://youtu.be/JwsfQ6IHiWw

‘Bonfire Safety Primary’ – depicts a real incident which occurred on Merseyside and highlights the dangers of street bonfires and aerosols, this depicts burn injuries and may not be suitable for younger or more sensitive children, please review before showing https://youtu.be/XCBznnXE440

‘Bonfire Safety Secondary’- depicts a real incident which occurred on Merseyside and highlights the dangers of street bonfires and aerosols, this depicts burn injuries and is aimed at secondary age children to outline risks and discourage negative behaviour during the bonfire period https://youtu.be/Ixl11mwPQsk

You will also find a leaflet with bonfire period safety messages supplied with this message, it would help us if you could display this on websites and/or attach to emails to your audiences to ensure our messages reach everyone. Thank-you.

Have a happy and safe bonfire period,

Merseyside Fire & Rescue Service